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CMP sets new record for cruise calls during winter season

A record number of cruise calls and guests is expected during November through January in Visby and Copenhagen.

CMP has new records in sight and expects approximately 50,000 passengers and 18 cruise calls to Copenhagen and Visby during the typically off-season months of November 2023 through January 2024. These are very positive news for both guests and the destinations. For Copenhagen it is also a unique chance for visitors to experience the Danish capital in new ways and for visitors to the medieval Unesco world heritage city of Visby to experience the

Swedish island of Gotland during Winter. For local businesses and cultural institutions, it is an opportunity to experience visitors in what is normally a slower season for tourism.

The targeted work of all actors has paid off and more and more cruise lines are choosing to call Visby and Copenhagen during late autumn and winter – either as one-off cruises - or as AidaNova of Aida Cruises' winter deployment in the Nordic region, calling Copenhagen a total of 7 times, and Hapag Lloyd's Hanseatic Nature's winter deployment with 5 calls to Copenhagen and Visby. These numbers highlight the great interest and commitment from the German market to the region.

Furthermore, a high number of cruise ships are calling CMP around the festive turn of the year 2023/2024: this December, CMP expects 7 Christmas calls in Copenhagen, 2 in Visby and in addition, 2 cruise ships are expected to spend New Year's Eve in Copenhagen.

“CMP is working with all destination stakeholders, cruise lines, CruiseCopenhagen, Cruise Baltic, and other ports in the region to create products and offers that reflect the different times of the year. Our goal is to continue to expand the season into the autumn, winter, and spring months to complement the already successful summer season and create an “all year around” season. This is a work in progress, but we see great interest from cruise lines which gives us the motivation to continue our work,” says Luis De Carvalho, Commercial Cruise Director, Copenhagen Malmö Port.

CMP is expecting a total number of approximately 389 cruise calls and 940.000 passengers in Malmö, Visby and Copenhagen in 2023. Looking ahead, there is another exciting record in sight: in 2024 CMP expects to receive cruise ships in Copenhagen on all 12 months of the year for the first time ever, proving that Copenhagen is indeed an amazing year-round destination.

CMP has the aspiration to become one of the world's most sustainable ports and is well under way to become CO2 neutral in own operations by 2025. Between 2020 and 2022 CMP has reduced CO2 emissions in own operations (GHG Scope 1+2) with 57%. This is equivalent to a reduction of 1.231 tonnes CO2e. From 2025, CMP expects to be able to provide shore power to cruise ships docking in Copenhagen.

For additional information, please contact:

Ulrika Prytz Rugfelt, Chief Communications and Sustainability Officer,

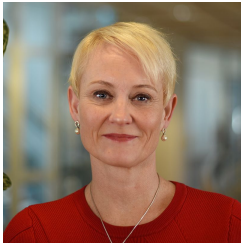
Copenhagen Malmö Port AB

E-mail: ulrika.prytz@cmport.com, Telephone: +46 (0)70 252 00 98.

Luis De Carvalho, Commercial Cruise Director, Copenhagen Malmö Port AB

E-mail: luis.decarvalho@cmport.com, Telephone: +45 22 21 01 31.

Contacts



Ulrika Prytz Rugfelt

Press Contact

Chief Communications & Sustainability Officer

ulrika.prytz@cmport.com

+46 70 252 00 98