COPENHAGEN MALMÖ PORT

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CMP and Mercedes-Benz Försäljnings AB extend collaboration

Mercedes-Benz Försäljnings AB is establishing a base in the port area in Malmö and thereby strengthening its collaboration with CMP. The company previously rented outdoor areas from CMP, but it has now decided to move its workshop operation to Frihamnen.

CMP and Mercedes-Benz Försäljnings AB concluded a service and rental agreement for 6,000 m2 of outdoor areas back in 2017. This relationship is now being enhanced as Mercedes-Benz Försäljnings AB is moving part of its workshop operation for delivery service from Fosie to CMP at Frihamnen in

Malmö. This provides Mercedes-Benz with better security, bigger areas and good conditions to further expand its operation, with the opportunity to increase volumes via Malmö in the long term.

“We’re very happy to extend our collaboration with CMP, we now have a complete solution for delivery service next to the port, where a large proportion of our vehicles arrive. This initiative enables us to create space to prepare a better customer flow and more satisfied customers for us in Fosie,” says Mikael Olsson, CEO, Mercedes-Benz Försäljnings AB.

“This is a good example of our approach to good collaboration and a close dialogue with our customers. Mercedes-Benz came to us with an enquiry and a need, and we worked together to develop a good solution for it. CMP’s strategic location and the facility to provide premises and space, combined with the good infrastructure and network in the port area, complements our offering as Scandinavia’s biggest vehicle port,” says Ann-Charlotte Halldén Åkeson, Key Account Manager, Copenhagen Malmö Port AB.

Mercedes-Benz’s new premises will be officially opened today, Thursday 26 April.

For further information, please contact:**Ann-Charlotte Halldén Åkeson, Key Account Manager, Copenhagen Malmö Port AB**
Email: anncharlotte.h.akeson@cmport.com, +46 (0)706- 92 42 67

Mikael Olsson, CEO, Mercedes-Benz Försäljnings AB
Email: info-malmoe@daimler.com, +46 (0)40 – 671 7000

Contacts

Ulrika Prytz Rugfelt
Press Contact
Chief Communications & Sustainability Officer
ulrika.prytz@cmport.com
+46 70 252 00 98